

## Privacy Statement for Jointly Organized Events

Version: July 12, 2023

This is the privacy statement of SPOT Groningen, part of the municipality of Groningen, regarding the processing of personal data of visitors to events taking place at SPOT, where both the venue and the artist/performer/agency are organizers.

In this privacy statement, we explain why we collect and use your personal data, what data is collected, who processes the data, the purpose of processing this data, and what rights you have.

### Why are my personal data used?

To make our events possible, we collect personal data. We need this data to provide you with information about the event you are going to attend. Additionally, we share your data once with the co-organizer, so they can provide you with additional information about the event. The co-organizer may also use the provided data to inform you about other performances by the same artist. There is no shared administration between the two organizers, nor are there any shared processing purposes.

### Whose personal data are processed?

Personal data are processed from visitors to events at SPOT, where both the venue and the artist are organizers, at the time a ticket is purchased.

### What personal data are collected by SPOT?

At the time of ticket purchase, as described in the Privacy Policy, SPOT collects the following personal data from the visitor:

- Name
- Address, postal code, city, and country
- Email address
- Phone number
- Date of birth

### Which personal data are shared once with the co-organizer?

The names and email addresses of visitors are shared once with the co-organizer.

### Who processes my personal data?

For the processing of visitors' personal data, SPOT is the data controller. After the one-time sharing of personal data with the co-organizer, the co-organizer becomes the data controller for the received data. A data exchange agreement has been made with the co-organizer, which prohibits them from sharing the received data with third parties.

### How long are my personal data stored by SPOT?

Your personal data will be stored in SPOT's database for 7 years.

### What are my rights?

You have several privacy rights when your personal data are processed. For example, you have the right to access and correct the data that SPOT processes about you as a visitor. For an overview of all the rights you have regarding your privacy, please refer to section 5 of our privacy policy. You also

have the same privacy rights with the co-organizer of the event who receives your data once. To exercise these rights, please contact the co-organizer of the event for which you purchased tickets.

### **How is my data secured?**

Both SPOT and the co-organizer who receives personal data once ensure appropriate technical and organizational measures to properly secure your personal data, as intended in Article 32 of the GDPR. Information security is conducted in accordance with the Government Information Security Baseline/ISO 27001 and 27002.

### **More information**

For privacy-related questions, you can visit the website of SPOT, the co-organizer's website, or the website of the municipality of Groningen, where you can also find the contact details of the Data Protection Officer.